BNU-HKBU

UNITED INTERNATIONAL COLLEGE

UNDERGRADUATE HANDBOOK

2009

Division of Humanities and Social Sciences

Cinema and Television Programme
Contents

1. Introduction .................................................................................................................. 117
2. The Division of Humanities and Social Sciences....................................................... 117
3. The Cinema and Television Programme ................................................................. 117
   3.1. Teaching Methods and Medium of Instruction ................................................. 118
   3.2. Programme Aims, Objectives, and Learning Outcomes ............................ 118
4. Teaching Staff ........................................................................................................... 119
5. Programme Structure ............................................................................................... 119
   5.1. Major Required Core Subjects ................................................................. 120
   5.2. Major Elective Subjects .............................................................................. 120
   5.3. General Education Required (GER) Subjects ........................................ 121
   5.4. General Education Elective (GEE) Subjects ............................................ 121
   5.5. Whole Person Education (WPE) Experiential Learning Modules .......... 122
6. Subject Descriptions ............................................................................................... 122
   6.1. Major Required Core Subjects ................................................................. 122
   6.2. Major Elective Subjects .............................................................................. 125
   6.3. General Education Subjects ...................................................................... 129
   6.4. Whole Person Education Experiential Learning Modules ......................... 129
7. Internship, Placement and Overseas Visits ............................................................ 130
1. Introduction

This student handbook provides general information about the Cinema and Television Programme in the Division of Humanities and Social Sciences, BNU-HKBU United International College. Students can also find specific information about the programme curriculum, structure, degree requirements, etc. in this handbook. Students should read this handbook carefully and talk to their Programme Coordinator if they have any queries. The contents of this handbook are for reference only, and are subject to change without notice.

2. The Division of Humanities and Social Sciences

The primary academic objective of the Division is to provide students with a number of four-year Honours Degree Programmes. Those currently offered are:

<table>
<thead>
<tr>
<th>Programme</th>
<th>Degree</th>
<th>Years of Study</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cinema and Television</td>
<td>BA (Hons)</td>
<td>4</td>
</tr>
<tr>
<td>Government and International Relations</td>
<td>BSoSc (Hons)</td>
<td>4</td>
</tr>
<tr>
<td>International Journalism</td>
<td>BA (Hons)</td>
<td>4</td>
</tr>
<tr>
<td>Public Relations and Advertising</td>
<td>BA (Hons)</td>
<td>4</td>
</tr>
<tr>
<td>Social Work and Social Administration</td>
<td>BSWSA (Hons)</td>
<td>4</td>
</tr>
<tr>
<td>Teaching English as a Second Language</td>
<td>BA (Hons)</td>
<td>4</td>
</tr>
</tbody>
</table>

① The degree will be awarded by the Hong Kong Baptist University; (i) Bachelor of Arts (Honours) in Cinema and Television; (ii) Bachelor of Social Sciences (Honours) in Government and International Relations; (iii) Bachelor of Arts (Honours) in International Journalism; (iv) Bachelor of Arts (Honours) in Public Relations and Advertising; (v) Bachelor of Social Work and Social Administration (Honours); (vi) Bachelor of Arts (Honours) in Teaching English as a Second Language.

3. The Cinema and Television Programme

The Cinema and Television Programme at UIC is committed to quality, leading-edge education and research in the areas of the audio visual media. It offers the Bachelor of Arts (Honours) in Cinema and Television.
3.1. **Teaching Methods and Medium of Instruction**

There will be three main teaching methods: (1) formal lectures; (2) viewing and analyzing of representative films, in classroom discussions as well as written exercises; (3) recording exercises with digital cameras and other equipment. Tutorials and screening sessions will be organized to complement more formal lectures. The most up-to-date filming equipment to aid teaching and learning will be used. English is the medium of instruction for lectures and tutorials, and most films screened in class will have English subtitles where necessary.

3.2. **Programme Aims, Objectives, and Learning Outcomes**

The general aim of the Bachelor of Arts (Honours) in Cinema and Television degree programme is to prepare students for a career in the film industry, television studio, media production companies, scriptwriting, or related areas, such as advertising, corporate communications and public relations. Students will be equipped to excel in a wide variety of jobs, such as employment in educational institutions, government and major corporations, film and television production, or to pursue postgraduate study in China or abroad. Graduates will learn the history of the cinema, techniques of film organization and analysis, methods of animation, media management, and practical methods of producing a finished film.

More specific objectives of the Programme are:

1. To provide students with the fundamental knowledge required for making any sort of film, and to foster in them knowledge of and ability with the creative process as it relates to audio and visual materials;
2. To allow students to pursue a specialization through which they can gain deeper knowledge and skills in cinema and television, and media production more generally;
3. To make students aware of how cinema and television have developed; and
4. To educate students’ logical, analytical and critical thinking about moving images, and to develop their ability to apply that thinking to solving real, practical problems in the film and television industries.

To comply with the college-wide General Education and Whole Person Education Experiential Learning, the Programme equips students with:

1. A deep understanding of the increasingly global nature of contemporary media;
2. In-depth knowledge in cultural and business ethics;
3. Good information technology skills required for today’s world; and
4. Excellent oral and written communication, both in Chinese and English, and interpersonal skills that are necessary for media producers and managers.
To achieve the above objectives, the academic curriculum of Cinema and Television has been carefully designed to help students acquire a comprehensive knowledge of principles of cinema and television, and its relationship with language and communication skills, and humanities and behavioural science research.

Upon successful completion of the Programme, the students should attain the following learning outcomes:

(1) A thorough, coherent understanding of the theories and applications of film, both moving and still, in all its educational, commercial and artistic applications, and the analytical and problem-solving skills to apply the knowledge gained to a diversity of filmic settings;

(2) Demonstration of comprehensive, coherent and integrated knowledge and skills in multiple visual disciplines and capability to be self-motivated in film production, and an independent lifelong learner;

(3) A broad-based understanding of social responsibility, integrity and ethical values which bear on filming people, as well as the ability to deal with ethical issues and problems in general;

(4) Competence in interpersonal, communication, presentation and computer skills;

(5) Successful entrance to the cinema and television profession or further studies.

4. Teaching Staff

Full-time teaching staff are recruited from all over the world. All professors recruited must possess a M.A., M.F.A. or Ph.D. degree and have practical filming or television experience. Presently, Prof. Jeff Wilkinson is the Acting Dean of the Division of Humanities and Social Sciences and the Cinema and Television Programme Coordinator is Dr. Michael Fitzhenry.

5. Programme Structure

The Bachelor of Arts (Honours) in Cinema and Television is a four-year full-time degree programme. In addition to the subjects of the main discipline, students are required to take supporting, interdisciplinary, general education subjects and the whole person education experiential learning modules of their own choice. In the final year of the study, students have to complete individual final year projects, in which they can gain detailed practical knowledge, basic research techniques, and training in writing or filming a thesis.
Students are normally expected to complete 140 credits within the curriculum structure below.

<table>
<thead>
<tr>
<th>Subjects (科目)</th>
<th>Credits (学分)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Required Core Subjects (专业必修课)</td>
<td>45</td>
</tr>
<tr>
<td>Major Elective Subjects (专业选修课)</td>
<td>24</td>
</tr>
<tr>
<td>General Education Required Subjects (通识教育必修课)</td>
<td>39</td>
</tr>
<tr>
<td>General Education Elective Subjects (通识教育选修课)</td>
<td>27</td>
</tr>
<tr>
<td>Whole Person Education Experiential Learning Modules (全人教育体验学习课程)</td>
<td>5</td>
</tr>
<tr>
<td><strong>Total (合计)</strong></td>
<td><strong>140</strong></td>
</tr>
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</table>

5.1. Major Required Core Subjects

<table>
<thead>
<tr>
<th>Code</th>
<th>Subject</th>
<th>Chinese Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM2010</td>
<td>Communication Theory</td>
<td>传播理论</td>
<td>3</td>
</tr>
<tr>
<td>CTV2010</td>
<td>Aesthetics of Film</td>
<td>电影美学</td>
<td>3</td>
</tr>
<tr>
<td>CTV2020</td>
<td>Film and Television History</td>
<td>影视史</td>
<td>3</td>
</tr>
<tr>
<td>CTV2030</td>
<td>Principles of Photo Imaging</td>
<td>相片成像原理</td>
<td>3</td>
</tr>
<tr>
<td>CTV2040</td>
<td>Scriptwriting</td>
<td>剧本写作</td>
<td>3</td>
</tr>
<tr>
<td>CTV2050</td>
<td>Communication Research Methods</td>
<td>传播研究方法</td>
<td>3</td>
</tr>
<tr>
<td>CTV2060</td>
<td>Television and Chinese Society</td>
<td>电视与中国社会</td>
<td>3</td>
</tr>
<tr>
<td>CTV2070</td>
<td>Video Cinematography</td>
<td>录像摄影</td>
<td>3</td>
</tr>
<tr>
<td>CTV2080</td>
<td>Film and Television Directing</td>
<td>影视导演</td>
<td>3</td>
</tr>
<tr>
<td>CTV3020</td>
<td>Sound Recording and Mixing</td>
<td>录音与混音</td>
<td>3</td>
</tr>
<tr>
<td>CTV3030</td>
<td>Documentary Film Production</td>
<td>记录片制作</td>
<td>3</td>
</tr>
<tr>
<td>CTV3040</td>
<td>Film and Video Editing</td>
<td>电影录像剪辑</td>
<td>3</td>
</tr>
<tr>
<td>CTV4020</td>
<td>Production and Media Management</td>
<td>制作与多媒体管理</td>
<td>3</td>
</tr>
<tr>
<td>CTV4031</td>
<td>Final Year Project I</td>
<td>影视学毕业论文 I</td>
<td>3</td>
</tr>
<tr>
<td>CTV4032</td>
<td>Final Year Project II</td>
<td>影视学毕业论文 II</td>
<td>3</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>合计</strong></td>
<td><strong>45</strong></td>
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</tr>
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</table>

5.2. Major Elective Subjects

Eight subjects from the following (subject to availability of faculty):

<table>
<thead>
<tr>
<th>Code</th>
<th>Subject</th>
<th>Chinese Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CTV3050</td>
<td>Art Direction and Production Design</td>
<td>美术指导与制作设计</td>
<td>3</td>
</tr>
<tr>
<td>CTV3210</td>
<td>Cinema and Television Internship</td>
<td>影视学专业实习</td>
<td>3</td>
</tr>
<tr>
<td>CTV4010</td>
<td>Television Programming and Planning</td>
<td>电视节目规划与编制</td>
<td>3</td>
</tr>
<tr>
<td>Code</td>
<td>Subject</td>
<td>Chinese Title</td>
<td>Credits</td>
</tr>
<tr>
<td>---------</td>
<td>------------------------------------------------</td>
<td>--------------------------</td>
<td>---------</td>
</tr>
<tr>
<td>CTV4040</td>
<td>History and Aesthetics of the Chinese Cinema</td>
<td>中国电影史与美学</td>
<td>3</td>
</tr>
<tr>
<td>CTV4050</td>
<td>On-line Interactive Video</td>
<td>网上互动录像</td>
<td>3</td>
</tr>
<tr>
<td>CTV4060</td>
<td>Film Music and Sound</td>
<td>电影音乐与音效</td>
<td>3</td>
</tr>
<tr>
<td>CTV4070</td>
<td>Documentary Photography and Archiving</td>
<td>记录片摄影与档案</td>
<td>3</td>
</tr>
<tr>
<td>CTV4080</td>
<td>Digital Animation</td>
<td>数字动画</td>
<td>3</td>
</tr>
<tr>
<td>CTV4090</td>
<td>Studies in Hollywood Cinema</td>
<td>好莱坞电影研习</td>
<td>3</td>
</tr>
<tr>
<td>CTV4100</td>
<td>Special Topics in Film and Television Studies</td>
<td>影视专题</td>
<td>3</td>
</tr>
<tr>
<td>CTV4110</td>
<td>Hong Kong and Taiwanese Cinema</td>
<td>港台电影</td>
<td>3</td>
</tr>
<tr>
<td>CTV4130</td>
<td>Multiple Media Narrative</td>
<td>多媒体叙事</td>
<td>3</td>
</tr>
<tr>
<td>CTV4140</td>
<td>Television Studies</td>
<td>电视学</td>
<td>3</td>
</tr>
<tr>
<td>CTV4150</td>
<td>Advanced Scriptwriting</td>
<td>高级剧本写作</td>
<td>3</td>
</tr>
<tr>
<td>CTV4160</td>
<td>Studies in Asian Cinema: India, Korea, Japan</td>
<td>亚洲电影研习：印度、韩国与日本</td>
<td>3</td>
</tr>
<tr>
<td>CTV4170</td>
<td>Studies in European Cinema</td>
<td>欧洲电影研习</td>
<td>3</td>
</tr>
<tr>
<td>CTV4180</td>
<td>Television Studio Production</td>
<td>电视厂棚制作</td>
<td>3</td>
</tr>
<tr>
<td>CTV4210</td>
<td>Advanced Experimental Image Processing</td>
<td>高级影像制作</td>
<td>3</td>
</tr>
<tr>
<td>CTV4220</td>
<td>Advanced Animation and Special Effects Workshop</td>
<td>高级动画与特效</td>
<td>3</td>
</tr>
<tr>
<td>CTV4230</td>
<td>Special Topics in Film and Television Subjects</td>
<td>影视专题</td>
<td>3</td>
</tr>
</tbody>
</table>

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### Total

合计 24

#### 5.3. General Education Required (GER) Subjects

Students should complete the required subjects under each of the following GER categories. For detailed subject offerings, please see Appendix I.

<table>
<thead>
<tr>
<th>GER Category</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applied Ethics</td>
<td>3</td>
</tr>
<tr>
<td>Chinese Language</td>
<td>6</td>
</tr>
<tr>
<td>English Language</td>
<td>18</td>
</tr>
<tr>
<td>I.T. Knowledge</td>
<td>3</td>
</tr>
<tr>
<td>Mathematics and Statistics</td>
<td>6</td>
</tr>
<tr>
<td>Physical Education</td>
<td>3</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>39</strong></td>
</tr>
</tbody>
</table>

#### 5.4. General Education Elective (GEE) Subjects

All students are required to take 27 GEE credits. They should complete at least one subject from the category of Chinese Culture and Society, and the remaining credits from any of the following GEE categories, preferably subjects outside their own specialization. For detailed subject offerings, please see Appendix I.
5.5. Whole Person Education (WPE) Experiential Learning Modules

Within the WPE structure, 8 modules are grouped into 5 sections. Each module is worth one credit unit. Students should earn at least one credit from each section in order to meet the WPE graduation requirements.

Please see Appendix II for information about the 8 WPE modules.

6. Subject Descriptions

6.1. Major Required Core Subjects

COMM2010 COMMUNICATION THEORY (3 credits)

Pre-requisite(s): None

Subject Description: This subject is structured to organize the different theories of human communication and examine interconnections between them. A broad spectrum of theoretical development is explored encompassing intrapersonal, interpersonal, group, organizational, mass, social, and cultural communication theories. Application of the theories is an important component of the class, especially in making the ideas relevant to the context of Chinese society and Hong Kong experience in order to provide a foundation to meet the dynamic changes in the discipline of communication.

CTV2010 AESTHETICS OF FILM (3 credits)

Pre-requisite(s): None

Subject Description: The subject starts with a survey of the major concept of aesthetics. Fundamentals of the different perspectives on beauty, both cultural and media, will be discussed. Then the subject will focus on film, starting with the aesthetic elements in moving-image production: frame, perspective, composition, camera movement, plan-sequence, montage, lighting, colour, sound, and acting. It proceeds to see how these elements join together to create different aesthetic forms of audio-visual work. A large amount of audio-visual materials will be presented in the classroom to acquaint students with major cinematic styles in film history. In the latter part of the subject, besides formal aspects, emphasis will be put on the practical aspects. Philosophical questions concerning the essence of film will be addressed.
CTV2020 FILM AND TELEVISION HISTORY  (3 credits)

Pre-requisite(s): None

Subject Description: The development of the film medium is explored and its various forms related to different conceptions of reality. There are multiple histories of the cinema and multiple historical perspectives. At the same time histories of the cinema are not self-contained, but intersect with and are intersected by histories of literature, painting, photography, television, and most recently digitally produced images. But they also intersect with other disciplines, practices and institutions as diverse as industry, anthropology, economy, politics, philosophy, psychoanalysis, gender, and ideology. As an introductory subject, this helps students to establish a general framework for understanding the film medium in various countries from the early 20th century. (The drastic changes in film forms, filming techniques, politics and ideologies will be discussed in other subjects, e.g., CTV 2010 Aesthetics of Film.)

CTV2030 PRINCIPLES OF PHOTO-IMAGING  (3 credits)

Pre-requisite(s): None

Subject Description: This subject introduces students to experiencing and appreciating contemporary photo imaging forms and concepts through an analytical and critical approach. They will learn to compare, relate and synthesize knowledge of image theories, aesthetics, culture, and psychology as they develop their own photo communication style. Practical photography will form a part of the subject. (Parts of this subject may be taught in Chinese for practical reasons.)

CTV2040 SCRIPTWRITING  (3 credits)

Pre-requisite(s): None

Subject Description: This subject introduces creative processes of scriptwriting for film and television. Focus is on the art, craft, and business of film and television writing, with some consideration of radio scripts too. (Parts of this subject may be taught in Chinese for practical reasons.)

CTV2050 COMMUNICATION RESEARCH METHODS  (3 credits)

Pre-requisite(s): None

Subject Description: Through this subject students will understand the concept and value of research, be able to design and create a research plan for scholarly or creative projects, be able to distinguish textual and image-based research procedures, know how to use a library, know how to get information in various formats, demonstrate a basic understanding of film as a visual, creative and dramatic medium, and evaluate critically the significance, competence and integrity of other research.
CTV2060 TELEVISION AND CHINESE SOCIETY

Pre-requisite(s): None
Subject Description: The subject focuses on the study of television in Chinese society, and its role in social change. The role of television in maintaining and expressing cultural identities is also explored, along with its impact on other media and on East Asian society. The television industry is placed in its socio-historical situation, in its relation to society over the past half century.

CTV2070 VIDEO CINEMATOGRAPHY

Pre-requisite(s): None
Subject Description: Instruction in the use of equipment in hands-on exercises is provided to teach the basic principles of cinematography. By the end of the subject students must have demonstrated an ability to communicate in basic visual terms and to produce work of competent technical quality in film and/or video. (Parts of this subject may be taught in Chinese for practical reasons.)

CTV2080 FILM AND TELEVISION DIRECTING

Pre-requisite(s): None
Subject Description: This subject covers the fundamental, practical elements for directing dramatic film and television productions in the studio and on location. The director's role and the working relationships among actors, producer, art designer, cameraman, editors and music director, etc. are explored. Opportunity to experiment with the creative use of camera movement as well as mise-en-scene is provided. (Parts of this subject may be taught in Chinese for practical reasons.)

CTV3020 SOUND RECORDING AND MIXING

Pre-requisite(s): CTV2070 VIDEO CINEMATOGRAPHY
Subject Description: The aesthetics of sound in film and video production are investigated through theoretical exploration and practical exercises in the techniques of sound recording and mixing.

CTV3030 DOCUMENTARY FILM PRODUCTION

Pre-requisite(s): None
Subject Description: The development of nonfiction filmmaking is traced by comparing current documentaries with those made earlier to illustrate how the art has responded to social, political, and economic realities and to changes in technology and systems of distribution. Emphasis is placed on ethnographic filming. All stages of producing a documentary are covered, and each student produces his or her own ten-minute documentary on digital video.
CTV3040 Film and Video Editing (3 credits)

Pre-requisite(s): CTV2070 Video Cinematography
Subject Description: This subject offers an exploration and practical application of the traditional and contemporary experimental theories of film editing. The fundamental techniques of editing and the latest techniques of electronic video post-production are introduced.

CTV4020 Production and Media Management (3 credits)

Pre-requisite(s): None
Subject Description: The subject has two parts. Part I examines the roles and skills of a film or television producer, and analyzes proper procedures for production management from project initiation to completion. Part II focuses on how media organizations are managed and what media managers think they are doing. The subject will be conducted as a seminar, with guests invited to share their expertise.

CTV4031 Final Year Project I (3 credits)
CTV4032 Final Year Project II (3 credits)

Pre-requisite(s): CTV2070 Video Cinematography
CTV2080 Film and Television Directing
CTV2050 Communication Research Methods
Co-requisite(s): CTV4020 Production and Media Management
(for film and video production projects), or CTV4150 Advanced Script Writing
(for script writing projects)
Subject Description: This year-long subject engages the student in supervised independent research or project work. Late in Year III, the student writes and submits a proposal. A chief adviser is assigned after acceptance of the proposal.

6.2. Major Elective Subjects

CTV3050 Art Direction and Production Design (3 credits)

Pre-requisite(s): None
Subject Description: This subject emphasizes the importance of the production designer as one of the key production team creators in materializing fantasies and illusions into screen reality. Students are encouraged to incorporate concepts from this subject into their projects for production subjects.

CTV3210 Cinema and Television Internship (3 credits)

Pre-requisite(s): None
Subject Description: Cinema and Television students are encouraged to undertake a non-graded and zero-credit professional internship during their study. The internship is
normally of at least two months full-time employment or professional practice during the summer between the second and third years but it can be a minimum of 160 hours of work. Students are required to conform to all reasonable requirements of their internship employer. Both the employer and the student file reports with the CTV Programme after the internship.

CTV4010 TELEVISION PROGRAMMING AND PLANNING (3 credits)

Pre-requisite(s): None
Subject Description: This subject explores TV programming strategies, practice, sources, and services at national (China and Hong Kong SAR) as well as international levels; network, public, and independent broadcast and cable operations; audience research; and schedule development. Emphasis is focused on the evolution of the various programme types, the planning of programme formats, the creation of programme ideas and the profession of programming.

CTV4040 HISTORY AND AESTHETICS OF CHINESE CINEMA (3 credits)

Pre-requisite(s): None
Subject Description: The aesthetics of the Chinese cinema are explored through the history of Chinese cinema. Focus is on memorable achievements in acting, script treatment, picture composition, camera movement, and mise-en-scene.

CTV4050 ON-LINE INTERACTIVE VIDEO (3 credits)

Pre-requisite(s): None
Subject Description: The Web is a wonderful access for the film/video makers of all kinds, enabling them to reach a vast potential audience cheaply and easily. This subject explores concepts and structures of online communication employing interactive digital media. A variety of tools and procedures will be employed. Students will learn the history and aesthetics of the medium and use the tools and techniques to create a well designed interactive Web page to convey their ideas, and to deliver high quality video on the Web.

Topics like HTML, user interface, design, Internet history, users' navigation habits, graphic processing, file transfers, Internet access and streaming movies will be covered. Emphasis will be put on how to compress the movie without sacrificing playback speed and sharp, crisp detail, and how to incorporate interactive scripts to set up the interface and control the movie clips through behaviour and action.

CTV4060 FILM MUSIC AND SOUND (3 credits)

Pre-requisite(s): None
Subject Description: This subject provides a comprehensive foundation in film sound and music. Issues related to history, development, aesthetics, design, orchestration and technology form the basis for a more complete understanding of the craft of audio and music used in film.

CTV4070 DOCUMENTARY PHOTOGRAPHY AND ARCHIVING (3 credits)

Pre-requisite(s): CTV2030 PRINCIPLES OF PHOTO-IMAGING

Subject Description: This subject introduces documentary vocabulary and theory through an examination of a series of thematic visual works, i.e. photography, video, film, and new media from historical and sociological perspectives. Students will be encouraged to form a holistic perception and apply their formulation of visual interpretation to their surrounding situation using photography as a medium.

CTV4080 DIGITAL ANIMATION (3 credits)

Pre-requisite(s): None

Subject Description: This subject introduces the history, language, principles, aesthetics and digital tools used in the creation of animation within the context of art and design. Focus is on understanding the development of animation, the mechanisms of animation, and the techniques of animation sufficient to produce projects of merit.

CTV4090 STUDIES IN HOLLYWOOD CINEMA (3 credits)

Pre-requisite(s): None

Subject Description: The subject examines Hollywood as a reference point for all cinemas globally and historically. Hollywood cinema has developed a set of conventions and practice since 1910. This subject will study the Hollywood formula and certain important moments in Hollywood cinema.

CTV4100 SPECIAL TOPICS IN FILM AND TELEVISION STUDIES (3 credits)

Pre-requisite(s): None

Subject Description: Various subjects are designed to give students a range of current ideas and respond to new interests of the faculty. Some of the topics include: the early cinema and before, ethnographic film, digital technology in film and television production, the musical, the semiotics of kung fu films, creative process and creativity, comedy, women in film and television, etc.

CTV4110 HONG KONG AND TAIWANESE CINEMA (3 credits)

Pre-requisite(s): None

Subject Description: This subject is designed to investigate the history, the aesthetics, the genres and trends of Hong Kong and Taiwanese cinema. The areas of immediate
investigation will be both the forms and styles of films, and the political-social-psychological situation of the two places.

CTV4130 MULTIPLE MEDIA NARRATIVE (3 credits)

Pre-requisite(s): CTV2030 PRINCIPLES OF PHOTO IMAGING

Subject Description: The subject introduces the interrelatedness of a variety of media, such as painting, photo images, graphics, animation, digital video, performance, installation, text, sound, music and literature to formulate an analytical approach. Students will experience, appreciate and investigate the narrative forms in poetry, fiction, photo imagery, drama and film. They will also learn to integrate multiple media languages into a coherent and persuasive dialogue through the lectures and exercises.

CTV4140 TELEVISION STUDIES (3 credits)

Pre-requisite(s): None

Subject Description: The subject is designed to acquaint students with a knowledge of television history, institutions and subcultures. The subject first offers an overview of television, with a focus on institutions and structures of television. Then it focuses on television as a manifold cultural form, showing how contemporary literary, media and cultural theories have redefined studies of television. Lastly, the subject examines the impact of television’s recent trends and orders, including transnational expansionism, soap opera dissemination, deregulation, and new technology.

CTV4150 ADVANCED SCRIPTWRITING (3 credits)

Pre-requisite(s): CTV2040 SCRIPTWRITING

Subject Description: The subject explores the principles of dramatic and documentary scriptwriting, focusing on techniques for creating the original or adapted theatrical script.

CTV4160 STUDIES IN ASIAN CINEMA: INDIA, KOREA, JAPAN (3 credits)

Pre-requisite(s): None

Subject Description: Centring on various Asian cinemas, the subject may change from year to year in its emphases. The focus is on Orientalism, romanticism, colonialism, modernism and postcolonial cinema; and also on the relations between Oriental and Western cinemas.

CTV4170 STUDIES IN EUROPEAN CINEMA (3 credits)

Pre-requisite(s): None

Subject Description: The subject centres on various European cinemas, especially those of Britain, France, Italy, Germany and Russia. The relationship between these cinemas and film theory is explored.
CTV4180 TELEVISION STUDIO PRODUCTION (3 credits)

Pre-requisite(s): None

Subject Description: The subject introduces basic techniques of multi-camera television studio production. The equipment, personnel, and their varying roles will be explained. Fundamental aesthetics of shot composition, continuity, shot variation, shot arrangement, lighting, sound and music recording, will all be discussed. The satisfaction and ethics of teamwork will be imparted through joint and individual production of various genres of programme in the class.

CTV4210 ADVANCED EXPERIMENTAL IMAGE PROCESSING (3 credits)

Pre-requisite(s): CTV2030 PRINCIPLES OF PHOTO IMAGING

Subject Description: The subject will examine the use of images in context, from perspectives of various disciplines such as drawing, photography, anthropology, drama, cinema, television, literature and psychology. Students will integrate their visual cultural ideas to sharpen their visual language skills. Photography will be introduced to allow students to experiment on images using a wide variety of techniques.

CTV4220 ADVANCED ANIMATION AND SPECIAL EFFECTS WORKSHOP (3 credits)

Pre-requisite(s): CTV4080 DIGITAL ANIMATION

Subject Description: The subject introduces basic principles behind each process among the spectrum of special effects being practiced in current film and television studios. Practical experience is provided to assist students in expanding their visual vocabularies.

CTV4230 SPECIAL TOPICS IN FILM AND TELEVISION SUBJECTS (3 credits)

Pre-requisite(s): None

Subject Description: Depending on the availability of faculty, a wide variety of topics will be presented for advanced seminar discussion or for screenings in this subject. Several members of the faculty, as well as guests, will be involved in its teaching.

6.3. General Education Subjects

See Appendix I of the Undergraduate Handbook.

6.4. Whole Person Education Experiential Learning Modules

See Appendix II of the Undergraduate Handbook.
7. Internship, Placement and Overseas Visits

In order to provide students with practical experiences and broaden their minds and horizons, UIC will try to arrange internship, placement in industries, companies and enterprises, and overseas visits for students (for details, see the UIC website).