

**Four-Year Study Plan of Cultural Industries Management
(2007Admission)**

Year1 (2007--2008)				Year 2 (2008--2009)			
Semester 1 上学期	Credits	Semester 2 下学期	Credits	Semester 1 上学期	Credits	Semester 2 下学期	Credits
English I (ENG1011) 大学英语 I	3	English II (ENG1012) 大学英语 II	3	English III (ENG2011) 大学英语 III	3	English IV (ENG2012)	3
Chinese I (LANG1011) 大学中文 I	3	Chinese II (LANG1012) 大学中文 II	3	Cultural(Industries)Management (CIM2010)文化产业管理	3	Cultural Economy and Cultural Development (CIM2020)	3
Principles of Accounting I(ACCT 2010)会计学原理 I	3	Principles of Accounting II(ACCT 2020)会计学原理 II	3	Principles of Microeconomics (ECON2020)微观经济学原理	3	Principles of Macroeconomics(ECON2010) 宏观经济学原理	3
Introduction to Business(BUS1010) 商业导论	3	Introduction to Cultural Industries in Chinese Cities(CIM1010)中国城市文化产业导论	3	Mathematics for Business (MATH1010) 商业数学	3	General Education Electives 通识教育选修科目	6
Information Technology(I.T.1010) 信息科技	3	Academic Reading and Writing (ENG1020) 学术阅读与写作	3	Applied Ethics (R.P. 2010) 应用伦理学	3	Major Elective Subject 专业选修科目	3
Physical Education/ Healthy Living (P.E.1010)体育和保健	3	Statistics for Business (STAT1010) 商业统计学	3	Major Elective Subject 专业选修科目: Aesthetics of Film CTV2010	3	----	---
Total 合计	18	Total 合计	18	Total 合计	18	Total 合计	18
Year 3 (2009-2010)				Year 4 (2010-2011)			
Semester 1 上学期	Credits	Semester 2 下学期	Credits	Semester 1 上学期	Credits	Semester 2 下学期	Credits
Financial Management(FIN2010) 财务管理	3	Organizational Behaviour (BUS2010) 组织行为学	3	Business Communications (BUS3010) 商业传讯	3	BBA Project (BUS4020) 毕业论文	3
Cultural Policy & Decision(CIM3010) 文化政策及决策	3	International Cultural Trade (CIM3020) 国际文化贸易	3	Strategic Management (BUS4040) 策略管理	3	Cultural Industries Internship (CIM4010) 文化产业实习	3
Major Elective Subject 专业选修科目:Business Research Methods BUS3050	3	Major Elective Subject 专业选修科目	9	Major Elective Subject 专业选修科目	6	General Education Electives 通识教育选修科目	3
Major Elective Subject 专业选修科目	3	General Education Electives 通识教育选修科目	3	General Education Electives 通识教育选修科目	3	----	---
General Education Electives 通识教育选修科目	6	----	---	Principles of Law (BUS2020) 法律原理	3	----	---
Total 合计	18	Total 合计	18	Total 合计	18	Total 合计	9

Notes: 1. Students are advised to consult their Programme Coordinator for any updates of the study plan.

2. This study plan does not include the WPE modules and non-credit bearing English subjects. Please refer to the separate component for the relevant arrangement.